Promote Awareness of Support Resources for Students
I-Team 2 Charge

- The Implementation Team will focus on increasing the awareness of and access to support resources for the emotional well-being of both undergraduate and graduate students.
- The effort will include an environmental scan to consider the current state of awareness and access and to consider stigmas associated with support resources.
Team Membership

• S. Snaggs Gendron, SOS, Leader
• Kevin Leonardi, PSC
• Carol Matsuzaki, DAPER
• Jason McKnight, ODGE
Approach - One

Environmental Scan

Questions:

– The specific resources each office provides
– The population(s) each office serves (e.g. grad, undergrad, LGBTQ, international, families)
– The mechanisms used to increase awareness of resources
– Best practices utilized by the office in supporting students
Approach - Two

Review of Available Data

• 2011 Undergraduate Enrolled Student Survey (UESS)
• 2012 New Student Survey (UNSS)
• 2011 Graduate Enrolled Student Survey (GESS)
• 2013 MIT Student Quality of Life Survey (SQL)
Lessons Learned

• Strong awareness of many resources we commonly associate with student well-being.
• However, students are less aware of additional resources that provide support.
• Low awareness rating for peer initiatives, except for MedLinks.
Lessons Learned – cont’d

- Graduate students often have a lower level of awareness of the support resources in our scan.
- Examples:
  
  *Community Wellness*: 42% of graduate students “not aware of resource” vs. 32% of undergraduates
  
  *SOS*: 72% of graduate students “not aware of resource” vs. 61% of undergraduates
Team Recommendations

- **Resource Advisory Group**
  Creation of a cross-divisional team that would shepherd the ongoing development and implementation of centralized programs and initiatives.

- **Marketing Consultation**
  Offices of which students are less aware will be identified and offered a marketing consultation for their office based on the information previously collected by the team.

- **Deeper Analysis**
  Collection of more information regarding office usage and awareness.

- **“Did You Know?” Fair**
  The creation of a resource fair that highlights resources that 40% or more of respondents indicated “Not aware of resource” on the SQL.
Next Steps for Resource Advisory Group (pending approval)

• Identify members for Resource Advisory Group
• Based on I-Team recommendations, develop action plan to define the scope of work
• Develop assessment tool to assist offices in evaluating their efforts around awareness
• Evaluate MIT Together and determine best strategies for marketing to students
THANK YOU!!

End of Term

Hello Summer