I-Team 17 Charge

- Develop a fundraising strategy for DSL that:
  - cultivates new *and leverages existing* funding sources to enhance the MIT student life experience and provides more budget flexibility for supporting student life programs
  - is grounded in DSL’s strategic programmatic and educational priorities
Team Membership

• David Bull, DSL Administration, Leader
• Bob Ferrara, DSL Administration
• Connie Hemenway, Residential Life & Dining
• Alison Hynd, Public Service Center
• Dan Martin, DAPER
• Chad Martinovich, DAPER
Information Gathering

Met with the Dean, DSL department heads, Resource Development, and Alumni Association to:

– get advice/endorsement on team’s goals/approach

– understand the Resource Development & Alumni Association fundraising objectives and process

– determine DSL’s program priorities with potential for future fundraising or support from existing gifts

– identify DSL programs currently benefiting from gift support
Recommendations:

Four recommendations emerged from our team’s work ....
Recommendation:

1. Formally incorporate guidance on fundraising and use of gifts into DSL’s fiscal year budget process as a resource consideration in meeting program priorities and goals
Recommendation:

2. Develop a set of “Guiding Principles” to help staff determine if fundraising is a possible option for program funding.
Recommendation:

3. Continue to coordinate with Resource Development and Alumni Association on DSL’s role related to fundraising initiatives and ongoing stewardship activity
Recommendation:

4. Create a DSL website link for quick references, access to DSL “Guiding Principles” and other tools for help in pursuing fundraising opportunities.